September 14 – 15, Gdansk 2017

Strategic challenges in digital transformation in healthcare
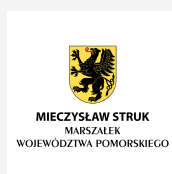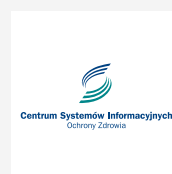
Gdańsk 2017

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forum eHealth
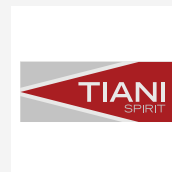
Organizers

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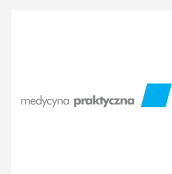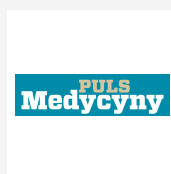
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Thursday, 14/09/2017	Frame Conference Programme			
09.00 – 10.00	Registration and welcome coffee			
10.00 – 10.30	**Opening session**			
10.30 – 12.30	**eHealth Strategy - Status & Main directions**			
12.30 – 13.00	Coffee break			
13.00 – 14.00	**Strategic challenges in e-health – panel discussion**			
14.00 – 15.00	Lunch			
15.00 – 16.15	**e-Health. Innovations in healthcare**			
16.15 – 16.30	Coffee break			
16.30 – 18.00 **Thematic sessions**	**Challenges in interoperability** Room: C Language: PL/EN Patronage: IHE Europe	**Privacy and security of medical data** Room: D Language: PL	**Innovations. IT news for healthcare?** Room: A Language: PL/EN	**e-Prescription – new opportunities for pharmaceutical care** Room: B Language: PL
20.00	Evening event			
Friday, 15/09/2017	Frame Conference Programme			
09.00 – 09.30	Welcome coffee Visiting exhibitions			
09.30– 10.45 **Thematic sessions**	**Regional e-health platforms in Europe and Poland** Room: A Language: PL/EN	**Patient priorities in e-health** Room: D Language: PL Patronage: Fundacja MY Pacjenci	**m-Health & Telemedicine** Room: B Language: PL Patronage: Medicover	**HIMSS / EMRAM – Evaluation of maturity of IT deployment Room** Room: C Language: PL/EN Patronage: HIMSS Europe
10.45 – 11.00	Coffee break			
11.00 – 12.30	**e-Health. The patient centered care**			
12.30 – 13.30	Lunch			
13.30– 14.45 **Thematic sessions**	**Challenges for Interoperability Council** Room: A Language: PL/EN Patronage: CSIOZ	**Big Data & CDSS** (Case studies) Room: B Language: PL	**HIMSS / Continuity of Care Maturity Model – Strategic evaluation of continuity of care** Room: C Language: PL/EN Patronage: HIMSS Europe	
14.45 – 15.00	Coffee break			
15.00 – 16.30	**Summary session. Panel discussion**			

Thursday, 14/09/2017	Conference Programme
09.00 – 10.00	**Registration and welcome coffee**
10.00 – 10.30	**Opening session** Marcin Gruchała – Rector of Medical University of Gdansk • harles Parisot – Member of IHE • John Rayner – Regional Director of HIMSS Analytics for Europe and Latin America • Piotr Popowski – Centrum for Integrated Care and eHealth, Medical University of Gdansk / PTPZ Opening of e-Health Forum 2017 – Ryszard Świlski – Deputy Marshal of Pomorskie Voivodeship
10.30 – 12.30	**eHealth Strategy - Status & Main directions** **Chair:** Artur Pruszko – Director of e-health Forum **Speakers:** • Agnieszka Kister – Director of Department of EU Funds and eHealth in Ministry of Health • Representative of Ministry of Digital Affairs • Charles Parisot – Member of IHE • John Rayner – Regional Director of HIMSS Analytics for Europe and Latin America • Marcin Węgrzyniak – Director of Center for Healthcare Information Systems (CSIOZ) • Ryszard Świlski – Deputy Marshal of Pomorskie Voivodeship • Ewa Borek – President of Foundation MY Pacjenci (WE Patients) • Andrzej Mądrala – Vice President of Polish Employers (Pracodawcy RP) • Bartosz Pampuch – Vice President Comarch Healthcare **Topics:** • European eHealth Strategy • Polish National eHealth Strategy • Polish Regional eHealth strategies • Patients and Care Providers expectations • Vendors recommendations
12.30 – 13.00	**Coffee break**
13.00 – 14.00	**Strategic challenges in e-health – panel discussion** **Chair:** Artur Pruszko – Director of e-health Forum **Speakers:** • Agnieszka Kister – Director of Department of EU Funds and eHealth in Ministry of Health • Representative of Ministry of Digital Affairs

13.00 – 14.00	

- Charles Parisot – Member of IHE
- John Rayner – Regional Director of HIMSS Analytics for Europe and Latin America
- Marcin Węgrzyniak – Director of Center for Healthcare Information Systems (CSIOZ)
- Ryszard Świlski – Deputy Marshal of Pomorskie Voivodeship
- Ewa Borek – President of Foundation MY Pacjenci (WE Patients)
- Mirosław Suszek – Member of Board of Private Healthcare Providers
- Piotr Piątosa – CEO Comarch Healthcare

14.00 – 15.00

Lunch

15.00 – 16.15

e-Health. Innovations in healthcare

Session prepared by HIMSS

Speakers:

- **Patient First, time for change.,**
  Jan-Eric Slot – CIO/CMO Bernhoven Hospital Uden, HIMSS Expert
- **Heathcare transformation towards patient centric model,**
  Paweł Mańdok – Country Manager Poland Agfa HealthCare
- **How to actively include patients in healthcare?,**
  Vedran Boškić – Business Development Director Parsek

Topics:

- Healthcare is undergoing the same disruptive technology-enabled shift that banking, travel and transportation industries experienced over the past decade.
- Government Services, Payers and Providers need to connect to an individual's wellness needs and personal preferences as they create an extended network allowing better care coordination and patient support for improved outcomes, through personalization.

16.15 – 16.30

Coffee break

16.30 – 18.00

Thematic session

Session 1.1   Room: **C**   Language: **PL** **EN**

Challenges in interoperability

Chair: Charles Parisot – Member of IHE

Speakers:

- **An overview on Standards-Based (IHE). Interoperability for the Internet of Things & Industry 4.0**, Martin Tiani – CEO Tiani Spirit
- **Interoperability testing, a strategic business process**,
  Karima Bourquard – IHE Europe Director of Interoperability
- **Main challenges in interoperability in Poland**,
  Paweł Masiarz – Deputy Director of CSIOZ

The session is focused on key challenges and ongoing activities in Europe.

Patronage: IHE Europe

16.30 – 18.00

Thematic session

Session 1.2

Room: **D**   Language: **PL** **EN**

Privacy and security of medical data

Chair:

Ewa Borek – President of Foundation MY Pacjenci (WE Patients)

Jarosław Greser – Expert of Foundation MY Pacjenci (WE Patients)

Speakers:

- Wojciech Górnik – Deputy Director of CSIOZ
- Izabela Pszczółka – Office of Patient Deputy Ombudsman
- Representative of GIODO
- Tomasz Zdrojewski – Chair of Commission of Public Health in PAN / Medical University of Gdansk
- Andrzej Osuch – Director of Business Transformation Lux Med
- Michał Czarnuch – Partner DZP / TGR
- Janusz Jasłowski – Director of Network Healthcare Providers Department, Health Care Division Asseco Poland

Session poświęcona będzie nowym wyzwaniom wynikającym z regulacji RODO w obszarze zdrowia.

16.30 – 18.00

Thematic session

Session 1.3

Room: **A**   Language: **PL** **EN**

Innovations. IT news for healthcare?

Chair:

Piotr Popowski– Centrum for Integrated Care and eHealth, Medical University of Gdansk / PTPZ

Speakers:

- **Innovation or necessity?,** Szymon Chamuczyński – Director of Mass Products Department of Health Care Division Asseco Poland
- **Modern healthcare in the 21st century. What if.....?,**
  Oliver Bruzek – Vice President CompuGroup Medical SE
- **Future of e-health solutions. Response to current challenges,**
  Joanna Dróżdż-Gradzikiewicz – Director of iMed24 Medical Center
- **Population Health Management and key factors of its success,**
  Martin Zubek – Business Development Manager CEE Intersystems
- **Increase of cost efficiency and therapy process quality by applying shared IT solution,**
  Krzysztof Osior – Modality Sales Manager Hospital Informatics Philips Polska
- **Medical data management across organizational borders,**
  Aurimas Jacikevicius – Product Manager Siemens Healthineers
- **The e-Health Lighthouse is finished at University Medicine Greifswald!,**
  Harald Wenger – CEO soffico

During the session ICT solutions that support healthcare providers
and healthcare processes are presented.

| 16.30 – 18.00 | Session 1.4 | Room: **B** | Language: **PL** EN |
| **Thematic session** | | | |

e-Prescription – new opportunities for pharmaceutical care

Chair: Dobrawa Biadun – Expert for Confederation of Private Employers Lewiatan

Speakers:

- Marcin Czech – Vice Minister of Health
- Tomasz Faluta – Expert of Foundation MY Pacjenci (WE Patients)
- Małgorzata Pietrzak – Vice President of the National Pharmacy Council (NRA)
- Marcin Piskorski – CEO PharmaNET
- Mariusz Skrzypek – Program Manager CSIOZ
- Maciej Jakubczyk – CEO GdziePoLek

The session aims to discuss the new possibilities of pharmaceutical care, created by the introduction of e-prescriptions in Poland.

| 20.00 | **Evening event** |

| **Friday, 15/09/2017** | **Conference Programme** |

| 09.00 – 09.30 | **Welcome coffee. Visiting exhibitions** | | |

| 09.30 – 10.45 | Session 2.1 | Room: **A** | Language: **PL** **EN** |
| **Thematic session** | | | |

Regional e-health platforms in Europe and Poland

Chair:

- Marcin Stefański – Manger of strategic project Pomorskie e-Health,
- Director of Department of Information Society and IT, Pomorskie Voivodeship
- Charles Parisot – Member of IHE

Speakers:

- Stéphane Spahni – IHE Europe User Co-Chairmen
- Karima Bourquard – IHE Europe Director of Interoperability
- Wojciech Górnik – Deputy Director of CSIOZ
- Mariusz Feszler – Deputy Director of Department of Information Society UM Podlaskie Voivodeship
- Piotr Szymański – Director of Department of Strategic Investments UM Małopolskie Voivodeship
- Tomasz Andrzejewski – Technical Program Manager IT Operations Agfa HealthCare

During the session selected experiences in implementation of regional e-health platforms are presented.

09.30– 10.45

Thematic session

Session 2.2   Room: **D**   Language: **PL** **EN**

Patient priorities in e-health

Chair: Ewa Borek – President of Foundation MY Pacjenci (WE Patients)

Speakers:

- Marcin Węgrzyniak – Director of CSIOZ
- Michał Bedlicki – Deputy Director of Centre for Quality Assessment in Healthcare (CMJ)
- Marcin Grabowski – Director of IT Department in National Health Fund (NFZ)
- Joanna Parkitna – Director in Agency for Health Technology Assessment and Tariff System (AOTMiT)
- Tomasz Mikosz – Co-founder, Business Head FindAir

During the session the results of public consultation on patient priorities in e-health are presented and discussed. These consultations were conducted in the project "Together for Health" ("Razem dla Zdrowia").

Patronage: Fundacja MY Pacjenci

09.30– 10.45

Thematic session

Session 2.3   Room: **B**   Language: **PL** **EN**

m-Health & Telemedicine

Chair:

Maciej Malenda – International Development and Innovation Director Medicover

Speakers:

- Representative of Ministry of Health
- Wojciech Glinkowski – President of the Polish Telemedicine and eHealth Society
- Maria Libura – Jagiellonian Club / Foundation MY Pacjenci (WE Patients)
- Michał Czarnuch – Partner DZP / TGR
- Jakub Kraszewski – Director of the University Clinical Centre in Gdańsk
- Piotr Soszyński – Director Medical Systems Medicover

The session focuses on presenting telemedicine solutions and using mobile applications in healthcare.

Patronage: Medicover

09.30– 10.45

Thematic session

Session 2.4   Room: **C**   Language: **PL** **EN**

HIMSS / EMRAM – Evaluation of maturity of IT deployment

Chair:

John Rayner – Regional Director of HIMSS Analytics for Europe and Latin America

Speakers:

- Ryszard Mężyk – Member of Supervisory Committee of CSIOZ
- Rafał Włach – Director CompuGroup Medical Polska
- Tomasz Berdyga – Deputy Director for Economic Affairs of the Cardiology Institute

The session will be devoted to presenting the EMRAM model and the benefits of mature IT deployments in hospitals.

Patronage: HIMSS Europe

10.45 – 11.00	**Coffee break**

11.00 – 12.30

e-Health. The patient centered care

Chair: Chair: Piotr Popowski– Centrum for Integrated Care and
eHealth, Medical University of Gdansk / PTPZ

Prelegenci / Speakers:

- Piotr Czauderna – National Council for Development / Medical University of Gdansk
- Dorota Kilańska – President of Nursing eHealth Council and
vice-president of SNOMED CT Council / CSIOZ
- Karol Kozak – Uniklinikum Dresden / Fraunhofer IWS
- Maria Libura – Jagiellonian Club / Foundation MY Pacjenci (WE Patients)
- Bartosz Pędziński – Medical University of Białymstok
- Andrzej Zapaśnik – Chairman of Board of Polish Integrated Care Foundation

12.30 – 13.30	**Lunch**

13.30– 14.45

Thematic session

Session 3.1   Room: **A**   Language: **PL** **EN**

Challenges for Interoperability Council

Chair: Marcin Węgrzyniak – Director of CSIOZ
Speakers:

- Members of Interoperability Council

The session presents the activities conducted by the Interoperability Council established by CSIOZ.

Session pod patronatem: Center for Healthcare Information Systems (CSIOZ)

13.30– 14.45

Thematic session

Session 3.2   Room: **B**   Language: **PL** **EN**

Big Data & CDSS (Case studies)

Chair: Izabela Disterheft – CEO Interizon Foundation – ICT Pomeranian Cluster
Speakers:

- **Could we improve the quality of data of health and healthcare of Poles? Diagnosis and plan of therapy,** Tadeusz Jędrzejczyk – Medical University of Gdansk
- **Bigdata in clinical practice**
Piotr Buchta – Silesian Center for Heart Diseases in Zabrze
- **Evidence-Based Medicine - IBM's experience of providing effective expert system,** Michał Gawryś – Manager IBM Polska
- **Is artificial intelligence going to replace people in medicine?,**
Marek Trojanowicz – Co-Founder CTA.ai
- **CEF.AT – Automated Translation Platform as an example of e-government services in European Union,** Anna Kotarska – European Language Resources Coordination

The session will focus on presenting the solutions supporting clinical decisions and the potential benefits from analysis of significant volume of data on patient's health.

13.30– 14.45

Thematic session

Session 3.3   Room: **C**   Language: **PL** **EN**

HIMSS / Continuity of Care Maturity Model – Strategic evaluation of continuity of care

Chair: John Rayner – Regional Director of HIMSS Analytics for Europe and Latin America

Speakers:

- Josep Ramon Llopart – Badalona Serveis Assistencials (Katalonia, Hiszpania)
- Representatives of governmental and regional institution

The session presents the model for evaluation of digital maturity across the whole healthcare system. Catalonian case study is presented.

Patronage: HIMSS Europe

14.45 – 15.00   **Coffee break**

15.00 – 16.30   **Podsumowanie. Panel dyskusyjny**

Chair: Artur Pruszko – Director of e-health Forum

Speakers:

- Agnieszka Kister – Director of Department of EU Funds and eHealth in Ministry of Health
- Marcin Węgrzyniak – Director of Center for Healthcare Information Systems (CSIOZ)
- Representative of Ministry of Digital Affairs
- Charles Parisot – Member of IHE
- John Rayner – Regional Director of HIMSS Analytics for Europe and Latin America
- Piotr Popowski– Centrum for Integrated Care and eHealth, Medical University of Gdansk / PTPZ

How to support implementation of e-health:

- Standards
- Coordination
- Incentive programmes

Prowadzący

- **Artur Pruszko** – Director of e-health Forum, Centrum for Integrated Care and eHealth, Medical University of Gdansk

- **Piotr Popowski** – Centrum for Integrated Care and eHealth, Medical University of Gdansk, President of Polish Society for Health Programs (PTPZ)

Przedstawiciele współorganizatorów

- **Marcin Gruchała** – Rector of Medical University of Gdansk
- **Charles Parisot** – Member of Board Integrating the Healthcare Enterprise (IHE)
- **Stéphane Spahni** – IHE Europe User Co-Chairmen
- **Karima Bourquard** – IHE Europe Director of Interoperability
- **John Rayner** – Regional Director of HIMSS Analytics for Europe and Latin America

Przedstawiciele instytucji rządowych i samorządowych

- **Marcin Czech** – Vice Minister of Health
- **Agnieszka Kister** – Director of Department of EU Funds and eHealth in Ministry of Health
- **Kamila Malinowska*** – Deputy Director of Department of Analyses and Strategy in Ministry of Health
- **Maciej Miłkowski** – Vice President of National Health Fund (NFZ)
- **Marcin Grabowski** – Director of IT Department in National Health Fund (NFZ)
- **Marcin Węgrzyniak** – Director of Center for Healthcare Information Systems (CSIOZ)
- **Wojciech Górnik** – Deputy Director of Center for Healthcare Information Systems (CSIOZ)
- **Paweł Masiarz** – Deputy Director of Center for Healthcare Information Systems (CSIOZ)
- **Dorota Kilańska** – President of Nursing eHealth Council and vice-president of SNOMED CT Council CSIOZ
- **Ryszard Mężyk** – Member of Supervisory Committee CSIOZ
- **Mariusz Skrzypek** – Program Manager CSIOZ
- **Izabela Pszczółka** – Office of Patient Deputy Ombudsman
- **Joanna Parkitna** – Director in Agency for Health Technology Assessment and Tariff System (AOTMiT)
- **Michał Bedlicki** – Deputy Director of Centre for Quality Assessment in Healthcare (CMJ)
- **Ryszard Świlski** – Deputy Marshal of Pomorskie Voivodeship
- **Marcin Stefański** – Director of Department of Information Society UM Pomorskie Voivodeship
- **Mariusz Feszler** – Deputy Director of Department of Information Society UM Podlaskie Voivodeship
- **Piotr Szymański** – Director of Department of Strategic Investments UM Małopolskie Voivodeship

Przedstawiciele organizacji i prelegenci

- **Tomasz Andrzejewski** – Technical Program Manager IT Operations Agfa HealthCare Agfa HealthCare
- **Tomasz Berdyga** – Deputy Director for Economic Affairs of the Cardiology Institute
- **Dobrawa Biadun** – Expert for Confederation of Private Employers Lewiatan
- **Ewa Borek** – President of Foundation MY Pacjenci (WE Patients)
- **Vedran Boškić** – Business Development Director Parsek
- **Oliver Bruzek** – Vice President Government Relations and Public Affairs at CompuGroup Medical SE
- **Piotr Buchta** – Silesian Center for Heart Diseases in Zabrze

- **Szymon Chamuczyński**   – Director of Mass Products Department of Health Care Division Asseco Poland
- **Michał Czarnuch**   – Partner DZP / Telemedyczna Grupa Robocza
- **Piotr Czauderna**   – National Council for Development / Medical University of Gdansk
- **Izabela Disterheft**   – CEO Interizon Foundation – ICT Pomeranian Cluster
- **Joanna Dróżdż-Gradzikiewicz**   – Director of iMed24 Medical Center
- **Tomasz Faluta**   – Expert of Foundation MY Pacjenci (WE Patients)
- **Michał Gawryś**   – Manager IBM Polska
- **Wojciech Glinkowski***   – President of the Polish Telemedicine and eHealth Society
- **Maciej Jakubczyk**   – CEO GdziePoLek
- **Jarosław Greser**   – Expert of Foundation MY Pacjenci (WE Patients)
- **Aurimas Jacikevicius**   – Product Manager Siemens Healthineers
- **Janusz Jasłowski**   – – Director of Network Healthcare Providers Department, Health Care Division Asseco Poland
- **Tadeusz Jędrzejczyk**   – Medical University of Gdansk
- **Anna Kotarska**   – European Language Resources Coordination
- **Karol Kozak**   – Uniklinikum Dresden / Fraunhofer IWS
- **Jakub Kraszewski**   – Director of the University Clinical Centre in Gdańsk
- **Maria Libura**   – Jagiellonian Club / Foundation MY Pacjenci (WE Patients)
- **Josep Ramon Llopart**   – Badalona Serveis Assistencials (Catalonia, Spain)
- **Maciej Malenda**   – International Development and Innovation Director Medcover
- **Paweł Mańdok**   – Country Manager Poland Agfa HealthCare
- **Andrzej Mądrala**   – Vice President of Polish Employers (Pracodawcy RP)
- **Tomasz Mikosz**   – Business Head, Co-founder FindAir
- **Krzysztof Osior**   – Modality Sales Manager Hospital Informatics Philips Polska
- **Andrzej Osuch**   – Director of Business Transformation Lux Med
- **Bartosz Pampuch**   – Vice President Comarch Healthcare
- **Bartosz Pędziński**   – Medical University of Białymstok
- **Piotr Piątosa**   – CEO Comarch Healthcare
- **Małgorzata Pietrzak**   – Vice President of the National Pharmacy Council (NRA)
- **Marcin Piskorski**   – CEO PharmaNET
- **Jan-Eric Slot**   – CIO/CMO Bernhoven Hospital Uden, HIMSS Ekspert
- **Piotr Soszyński**   – Director Medical Systems Medicover
- **Mirosław Suszek**   – Member of Board of Private Healthcare Providers / Vice President Medicover
- **Martin Tiani**   – CEO Tiani Spirit
- **Marek Trojanowicz**   – Co-Founder CTA.ai
- **Harald Wenger**   – CEO &Managing Director soffico
- **Rafał Włach**   – Director CompuGroup Medical Polska
- **Andrzej Zapaśnik**   – Chairman of Board of Polish Integrated Care Foundation
- **Tomasz Zdrojewski**   – Chair of Commission of Public Health in PAN / Medical University of Gdansk
- **Martin Zubek**   – Business Development Manager CEE Intersystems

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