

HOW TO ACTIVELY INCLUDE PATIENTS IN HEALTHCARE?

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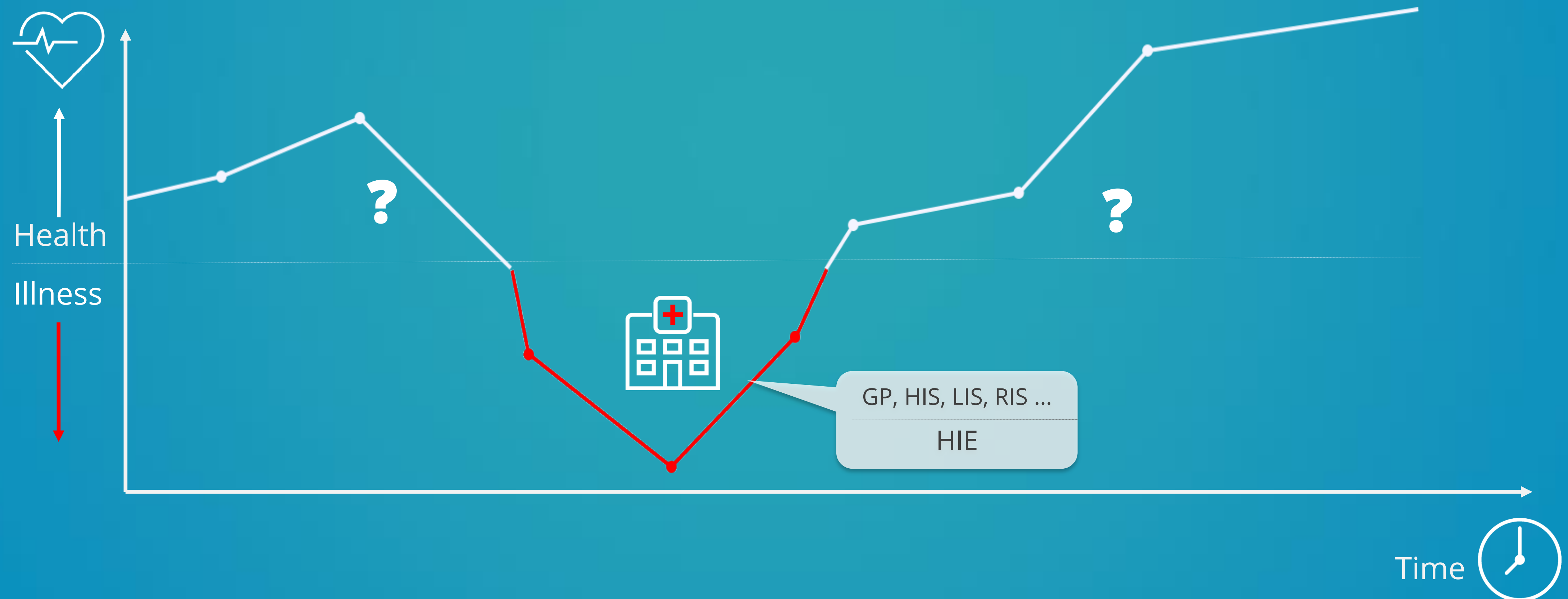
Forum eHealth Gdansk, September 14th 2017



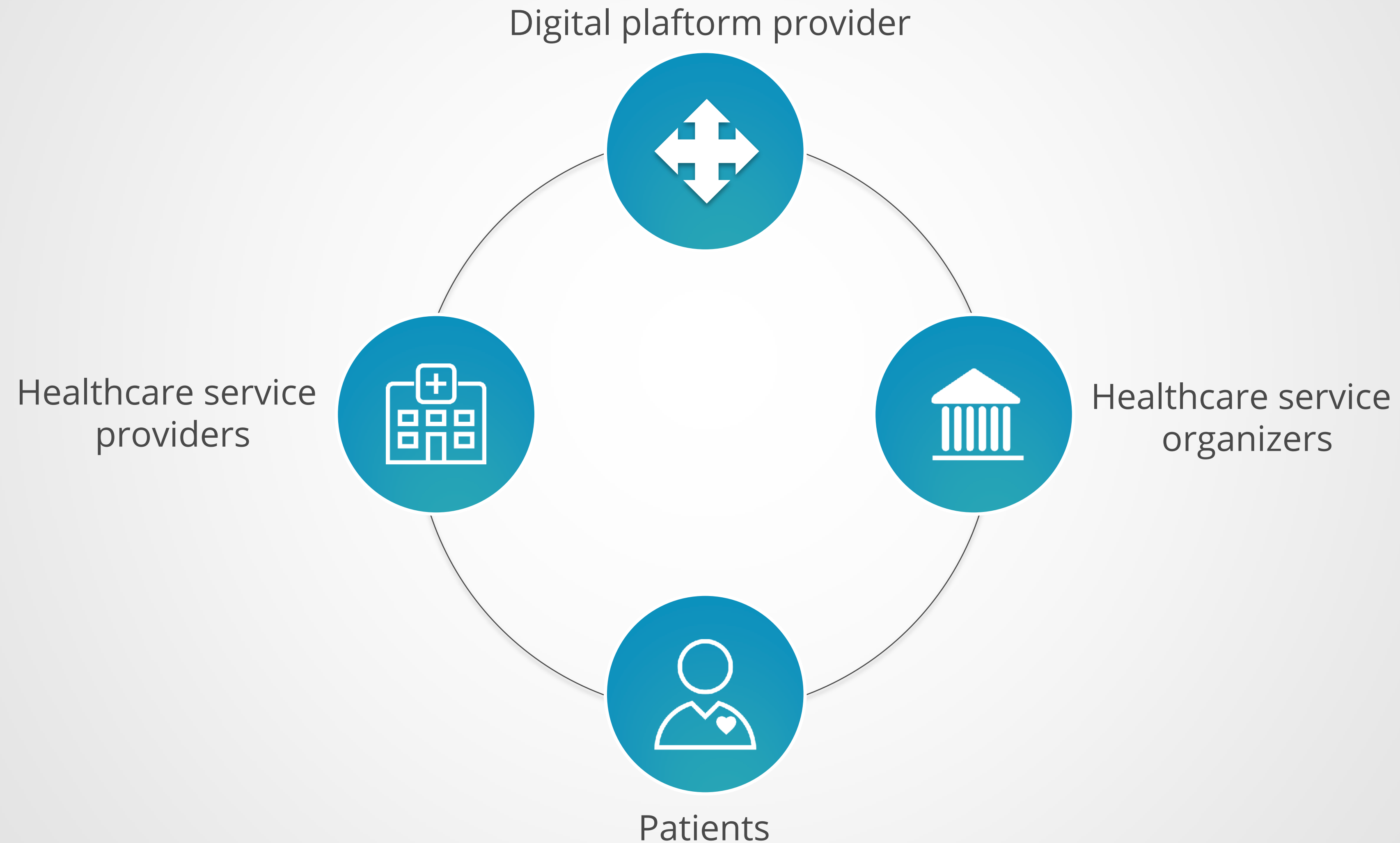
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Continuity of care

What happens with patients between their interactions with healthcare professionals?



Included stakeholders



What to offer?

analog > digital
workflow process
transformation is
complex challenge

How to reach patients?

B2C engagement
demands right
content vs context
ballance



Stimulation for healthcare professionals

What it is in it for
healthcare professionals
vs.
incentives from
healthcare organizers
?

Required information resources?



Necessary ICT
infrastructure



Information sources
integration vs.
manual uploads



Security and privacy



Devices integration

Interoperability

Importance of international healthcare information standards





Product vs. Project

Is it possible to copy paste eHealth platforms?

Constant evolution

Continuous evolution of
healthcare services



Thank you!

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